



## Breaking Business- Guru Worship: Interesting Observations of Why Business Coaching Gurus Keep Getting Richer and Coaches, Consultants, Spiritual + Transformational + Heart Centered Entrepreneurs (Like YOU) Are Going Broke

By Tiphonie Jamison VanderLugt Esq

Yay Me University, Florida, United States, 2014. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Business Coaching Scam Marketing Mentor Predators? Ever wonder why some business coaches keep getting richer and their clients are going broke? Get Breaking Business.Guru Worship Interesting Observations of Why Business Coaches (Gurus) Keep Getting Richer and Transformational + Heart Centered + Service Based+ Spiritual Entrepreneurs Are Going Broke. In this enlivening, enlightening and detailed report, Author, Attorney and Trainer, Tiphonie Jamison VanDerLugt, Esq. wittingly details the findings of her research of the strange phenomenon of Guru Worship in the business building and personal development space. In this detailed book, some of the of the manipulative industry standards discussed include- It s Not me, It s You, The Shame Mastery Cycle, the Be Authentic, Just Do it Like Me and the Lure. There are countless, eager, hardworking would be and actual entrepreneurs, who desire to create a lifestyle business based upon their passions and expertise, whom are being scammed and ripped off by business coaches, marketing mentors and lifestyle coaches, called Gurus. The funny thing is, the entrepreneurs in many ways, are unwittingly participating in

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