



Die Grenzboten (49, PT. 4)

By -

RareBooksClub. Paperback. Book Condition: New. This item is printed on demand. Paperback. 40 pages. Original publisher: Washington, D. C. : U. S. Dept. of Agriculture, Economic Research Service, 2004 LC Number: HV696. F6 P73 2004 OCLC Number: (OCoLC)60336659 Subject: Infant formula industry -- United States. Excerpt: . . . When a State has a single contract brand, doctors or hospitals may tend to promote that brand either through recommendations or the provision of formula samples. Such promotions may lead to a brand-inducement behavior by which the (representative) non-WIC household favors the contract brand when making its out-of-pocket formula purchase. The model does not require that all out-of-pocket households must behave this way, but if some proportion of them do then u will be positive for the representative 10 10 Whether a manufacturer is the household. contract or a noncontract brand in a given area, the manufacturer has an A second, distinct effect occurs if (at least some) non-WIC households favor incentive to promote its brand in the the brand that has a greater presence on the supermarket shelf. Given that a medical community so that doctors sole-source contract is in effect, and that WIC formula is...



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