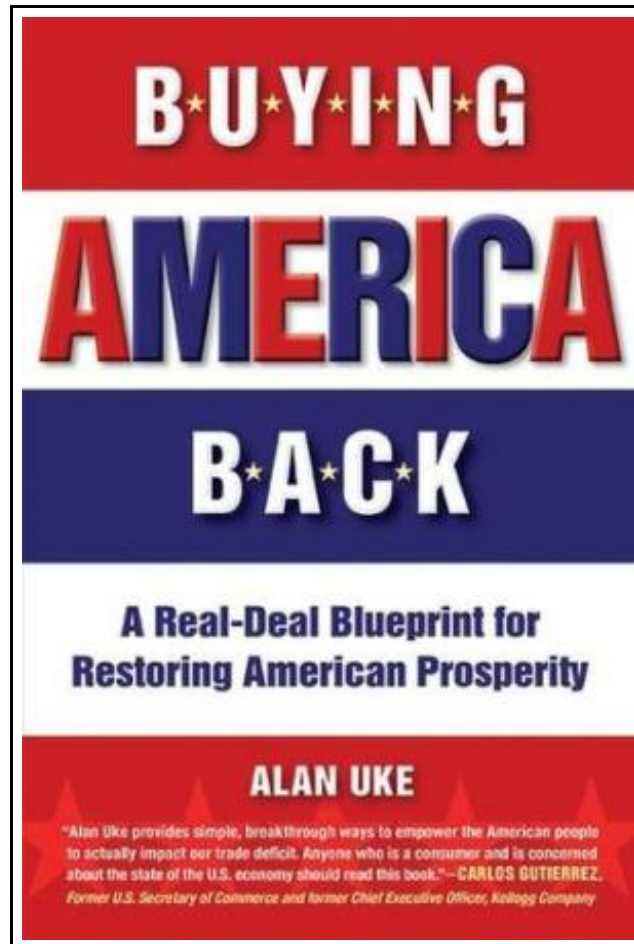


Buying America Back: A Real Deal Blueprint for Restoring American Prosperity



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BUYING AMERICA BACK: A REAL DEAL BLUEPRINT FOR RESTORING AMERICAN PROSPERITY



Select Books Inc. Paperback. Book Condition: new. BRAND NEW, Buying America Back: A Real Deal Blueprint for Restoring American Prosperity, Alan Uke, The trade gap between the United States and China is a perennial news staple. Our commonplace goods are manufactured in such far-flung places as Honduras, Mexico, and Korea. Why has the distinction "Made in America" become such a rarity? The cynics always talk about the "hard economic realities" of our times. They suggest that American manufacturing has reached the end of its road; this is the price we pay for "globalization". Alan Uke sees it differently. Buying America Back outlines his plan to turn back the tide with a grass-roots movement to promote American industry by helping American consumers have a better understanding of where their goods (and services) come from. Buying America Back emphasizes the importance of grooming a culture of self-informed consumers in the U.S.A., while reinforcing this with initiatives from the federal government. Surprising and enlightening, Buying America Back encourages us to take action to serve our part as responsible consumers and conscientious citizens. American prosperity is not a thing of the past, and this book shows us the way back! San Diego entrepreneur Uke presents a straightforward thesis in this engaging policy proposal: consumer thirst for cheap imports has strangled U.S. manufacturing employment and stifled our economy. The manufacturing sector, which lost 5.2 million jobs from 2000 to 2010, accounts for only 10% of the economy compared with its dominant role in 1965. Uke explodes the myth of a shift to high-tech output and notes that Germany and other countries with higher labor costs than ours compete successfully with Asia. He argues convincingly that the offshore exodus of production facilities entails the loss of high-paying spinoff jobs, the departure of R&D facilities and other...

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