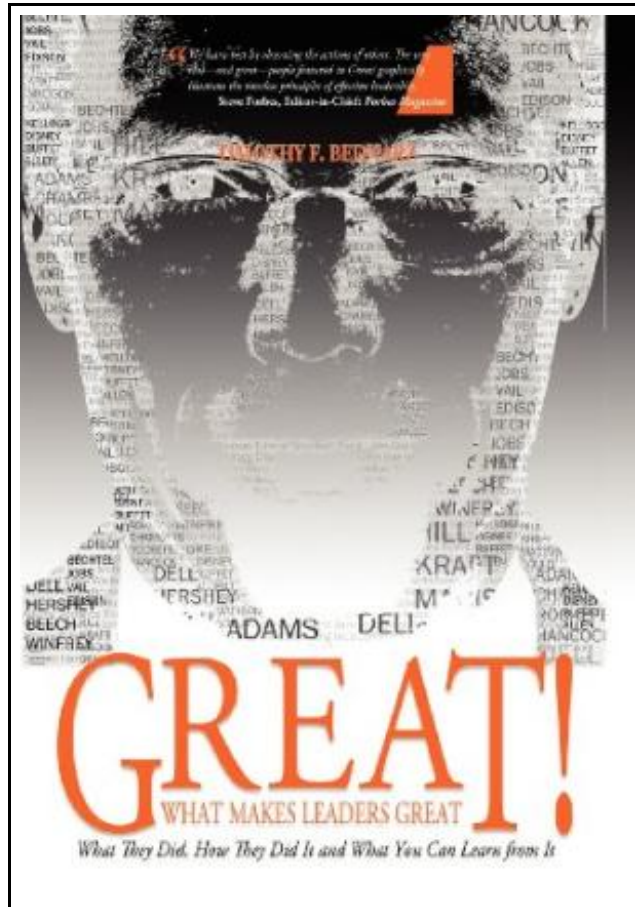


Great! What Makes Leaders Great (Hardback)



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Reviews

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(Heloise Wiegand)*

GREAT! WHAT MAKES LEADERS GREAT (HARDBACK)



American Management Development Group, Inc, United States, 2012. Hardback. Book Condition: New. 236 x 168 mm. Language: English . Brand New Book ***** Print on Demand *****.At a time when America is crying out for leadership, Great! What Makes Leaders Great: What They Did, How They Did It, and What You Can Learn From It is a timely reminder of the boldness of exceptional American leadership. Within its pages, it brings to life the names, stories, legacies and achievements of a number of truly remarkable individuals, some long forgotten by modern history. Walter P. Chrysler, founder of Chrysler Motors, now the Chrysler Corporation stated, An institution is the reflection of the people who guide it. The dominant theme in Great! echoes Chrysler's sentiments. Effective leadership does matter. Great leaders have a strong enduring influence and impact upon the performance of their companies. Great leaders build great companies. The book is based upon the groundbreaking research of 160 influential American leaders, spanning over 235 years, from George Washington to Bill Gates. It places leadership into a historical context, illustrating how their concepts, principles and methods were developed, forged and evolved into contemporary leadership's best practices. Weaving together their words and stories into a rich fabric, Great! leads readers through the paths these individuals forged, the barriers, adversities and failures they weathered and the battles they fought for their personal beliefs and values. It details the bold and decisive actions they took in the face of economic downturns, depressions and financial panics, far worse than what the country is currently experiencing. Readers will be absorbed into the characteristics of the resolve, determination, persistence, perseverance and refusal to quit that differentiated them from their competitors. Great! clarifies the numerous ways the great leaders took advantage of emerging opportunities, often creating demand for their products...



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