



Civilization: The Six Killer Apps of Western Power

By Niall Ferguson

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Civilization: The Six Killer Apps of Western Power, Niall Ferguson, Winner of the Estoril Global Issues Distinguished Book Prize 2013 Niall Ferguson's Civilization: The Six Killer Apps of Western Power is a vital, brilliant look at the winning tools of power. In 1412, Europe was a miserable backwater ravaged by plague, bad sanitation and incessant war, while the Orient was home to dazzling civilizations. So how did the West come to dominate the Rest? In this vital, brilliant book, selected as a Daily Telegraph Book of the Year, Niall Ferguson reveals the 'killer applications' that did it: competition - How Europe's small, piratical states built modern capitalism; science - How innovation gave the West the military edge; property rights - How the laws of private property built the United States; medicine - How colonialism transformed the world's health; the consumer society - How shopping made the industrial revolution; and the work ethic - How Western religious ideas brought it all together. But has the West now lost its monopoly on these six things? Or is this the end of Western ascendancy? "A dazzling history of Western ideas .epic". (Economist). "Vivid and...



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