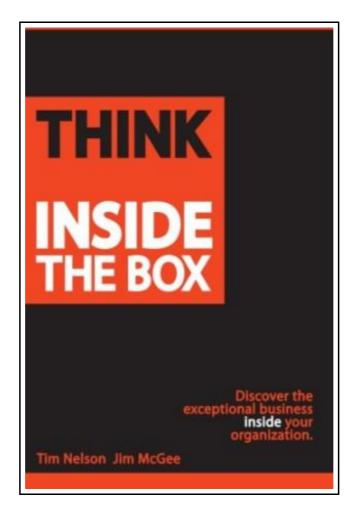
# Think Inside the Box: Discover the Exceptional Business Inside Your Organization



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## THINK INSIDE THE BOX: DISCOVER THE EXCEPTIONAL BUSINESS INSIDE YOUR ORGANIZATION



Wcg Press, United States, 2013. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Think Inside the Box maps a regimen to discover and revitalize the exceptional business that exists inside your current organization. Businesses add complication and complexity as they grow. Winners and losers exist side by side in product catalogs and among customers. Sorting through the noise to focus on the core and eliminate the wasteful is a constant management challenge. The methods and tools in this book are the same ones used by consultants and private equity investors. Think Inside the Box walks you through the process step-by-step. You have the data and you have the tools; we provide the map and the directions. The regimen detailed in Think Inside the Box: Is data driven, using data readily available in the organization. Relies on the well-established 80/20 rule to direct focus and attention. Anchors analysis in the fundamental elements of any organization; products and services and the customers who use them. Demands no rare or unusual skills, techniques, or technology. Adapts simply to new data as it becomes available. Has a proven track record; applied to over 850 businesses acquired and integrated in one Fortune 150 company, ITW, which has consistently produced superior results. Think Inside the Box doesn t stop with analysis. It takes you from insight through execution. It shows you how to identify your most profitable products and customers. It walks you through how to combine those two lists to map your business into four boxes: The Core, Supporting Products, Benefactor Customers, and The Residual. Next, we show you how to take the resulting Quad Map and unearth the treasures locked inside each box. We demonstrate how, when, and where to apply over twenty...

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